

Andrew Gardner

Partner – New York

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Practice Areas

Marketing, Advertising & Digital Transformation,
Technology & Innovation, Life Sciences

Experience

12 Years

Professional Qualifications

BA, Psychology, Yale University, New Haven, CT

Andrew Gardner brings extensive experience recruiting for successful digital and integrated marketing and media, consumer, technology, financial services, and life science companies and divisions. He excels at helping emerging companies identify gaps in their management team and by recruiting outstanding executives, while enabling them to realize their full potential as industry leaders. He has developed a well-deserved reputation for integrity and insight, along with hands-on client service.

Andrew's recruiting career began in 2007, when he co-founded Kaplan-Gardner, LLC, an executive search firm that specialized in digital and integrated marketing and media positions. Previously, he was Vice President, Customer Insights at Razorfish, overseeing user experience and data analytics. Kaplan-Gardner held a unique niche and became a "go-to" resource for top-tier agencies and Fortune 500 companies. In 2013, the firm was recruited to join Boyden Executive Search. Subsequently, he established AGA Executive Search as an independent boutique recruiting firm, which recently became part of August Leadership.

Prior to executive recruiting, Andrew held senior management positions in digital marketing, business development, product management, and mergers and acquisitions. After graduating Phi Beta Kappa, summa cum laude from Yale College and studying at Oxford University, he attended the University of California, San Francisco, School of Medicine. While there, he founded Dolphin Inc., a successful, award-winning, educational software company. Subsequently, he sold the company to a publicly traded education company and was hired as the Executive Director of Business Development at the Educational Testing Service (ETS), one of Dolphin's clients. There he oversaw corporate acquisitions and strategic partnerships, and recruited and established ETS's integrated marketing division, which led to him joining Razorfish. In addition to recruiting, Andy's passions include whitewater rafting and canoeing, singing in the choir, hiking, traveling, and being with his family.