

# Michael Maeder

MANAGING PARTNER – ASIA – MUNICH / SHANGHAI

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## PRACTICE AREAS

Consumer, Industrial, Retail, Technology & Innovation, Energy & Natural Resources, Life Sciences, Professional Services, Marketing, Advertising & Digital Transformation

## EXPERIENCE

15 Years

## PROFESSIONAL QUALIFICATIONS

M.Sc. International Management with distinction from Rotterdam School of Management, B.Sc. International Business from University Maastricht



Michael is Cofounder & Managing Partner of August Leadership in China and IOT ONE, a global IoT consulting practice.

Michael has more than 12 years executive search experience. Born in China, German by origin and with combined work experience in 6 countries spread over 2 continents, Michael is a true global citizen dedicated to cross-cultural cooperation. Having started his career in supply chain consulting, Michael later founded two award-winning Consulting and Professional Services companies in China focusing on clients in the Industrial and Technology sectors, and later co-founded IOT ONE, the global market leader for structured Industrial IOT market intelligence. As Consultant Michael supports clients across their Leadership and Organizational Development challenges in China and broader Asia.

Michael is frequent keynote speaker on panels, conferences and seminars on topics around Leadership & Organization and Industrial Digital Transformation in China and broader Asia. For such occasions, he is retained by organizations such as the German, European Union and Australian Chamber of Commerce. He has co-authored the reference work "Human Resources in China" (ISBN 978-3-642-18208-2) and published a variety of articles for publications on Human Resources in Greater China. His current research explores effective leadership and organization in the context of digital transformation.

Michael holds a B.Sc. in International Business from Maastricht University and graduated with a M.Sc. CEMS with distinction in International Management from Rotterdam School of Management.

Michael serves on the Board of Directors of the German Chamber of Commerce in East China, is a China Ambassador for the German Chancellor Scholarship of the renowned Humboldt Foundation, and has co-founded the German Young Leaders Organization in Shanghai.